

## For Immediate Release

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### **World Economic Forum Debuts Central Florida Hub of Global Shapers During Downtown Coffee Shop Event**

Orlando, Fla. (June, 2014) - Downtown coffee shop Credo will host the inaugural group of The World Economic Forum's, Orlando Global Shapers during *The State of Social Entrepreneurship* speaker's event on June 10, 2014 at 7:00pm.

There are approximately 3,000 Global Shapers worldwide within 300 hubs. The goal of the Global Shapers Initiative is to collaborate and creatively solve global issues. Nilmarie Zapata founded the Orlando hub in November 2013 and the June 10<sup>th</sup> event marks the group's debut as global thought leaders.

Central Florida's sole Young Global Leader (YGL), Richard Powell will welcome the group of seven Global Shapers and share with them his leadership journey, experience with YGL and the World Economic Forum. Powell, Managing Partner of APC Holdings, a local Private Equity Firm is also a philanthropist and author. He will also discuss the stories of other social entrepreneurs that were the inspiration for his book, *Luminaries*.

Powell will be joined by:

- Mark Brewer - Central Florida Foundation
- Alex Setzer, Kelly Cohen - Southern Strategy Group
- Nilmarie Zapata – World Economic Forum, Global Shapers
- Debbie Farrah - Bajalia

Ben Hoyer, Social Entrepreneur and owner of the venue, *Downtown Credo* actively applies the principles of social entrepreneurship.

*"Central Florida is becoming a hub for social enterprise," said Hoyer. "We have practitioners, hosts and support. Orlando is ripe for growth."*

Downtown Credo is an example in responsible business. The donation-only coffee shop has partnered with five local charities and focused its community efforts on the Parramore Corridor of Neighborhoods. Hoyer will join the group of guest speakers and present to the group of leaders.

For more information

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